



## Why Be A PSQ Concert Series Sponsor?

The Portland String Quartet Society (formerly LARK Society for Chamber Music) has been presenting the Portland Concert Series for 38 years. This series is one of the cornerstones of Portland's arts and music scene. The PSQ Society's board and the members of the PSQ have continued to improve upon the series through the years by creating and implementing new policies that enhance the learning and listening enjoyment of participants

Currently the series is five concerts: three presented by the Portland String Quartet and two by guest artists (and dear friends) - VentiCordi Chamber Music and the Lantz-Kargul Duo.

In 1998 PSQ Society implemented a policy of inviting those 21 and younger to attend concerts and programs free of charge. Since that time this policy has been adopted by many other local arts organizations. We always provide a free post-concert reception for audience members to meet and interact with the artists.

For more than a decade there PSQ Society has provided free or subsidized tickets to those on restricted budgets, from the elderly to older students. In these difficult economic times the need for this kind of accessibility to the arts becomes even more important. Even before 2009, we saw the demand for these tickets increase by 26%. Once again, other organizations are following our lead.

Through innovative audience building strategies, our audience has been on a steady increase for more than 5 years.

\* We keep excellent records and we know our audience. We know where they're from, how old they are and which newspapers they read. We know that 35% of our audience has been attending our concerts for more than 10 years - that's loyalty!

\* Approximately 10 % of the audience at each concert are 1st time attendees.

\* The PSQ has a willingness to explore and perform new and less-familiar music that challenges the listener.

Finally, and most importantly, the members of the Portland String Quartet are international caliber musicians. They bring their warmth, humor and extensive talent to each performance, and are often joined by renowned guest artists that they call friends. We are fortunate to have these gifted musicians call Maine "home."

We hope you will take a few minutes to get acquainted with them and what they do, by visiting the Portland String Quartet's website: [portlandstringquartet.com](http://portlandstringquartet.com). And the activities of the PSQ Society are also on this website.

Our audiences are both grateful to and loyal to our advertisers and sponsors. Your support in the form of a sponsorship will help the PSQ Society continue to present innovative, high quality chamber music programming for the people of Maine.

## **Portland String Quartet Concert Series Sponsorship Levels**

### **\$5,000 Season Sponsor (5 concerts, plus Welcome to Chamber Music course)**

#### Benefits:

- \* Full-page ad in full-season concert program book
- \* Listed as season sponsor on program page for each of the 5 concerts
- \* Inclusion in advertising in the Portland Press Herald-Maine Magazine/Maine Sunday Telegram, as well as the Forecaster
- \* Inclusion in all advertising on Maine Public Radio and Maine Public Classical
- \* Listed in Season Brochure mailed to 400 audience members and supporters.
- \* Listed on posters displayed from Brunswick to Kennebunk
- \* Inclusion in pre-season and pre-concert press releases and listings.
- \* Listed in PSQ Society's Annual Report.
- \* Announced at the opening of each concert of the season.
- \* Free Concert tickets.

### **\$2,000 Concert Full Sponsor (single concert)**

#### Benefits:

- \* Half-page ad in full-season concert program book
- \* Listing as concert sponsor on specific concert program page
- \* Inclusion in advertisements in the Portland Press Herald Maine Today Magazine/Maine Sunday Telegram, as well as the Forecaster
- \* Advertising on Maine Public Radio and Maine Public Classical
- \* Listed in Season Brochure mailed to 400 audience members and supporters.
- \* Listed on posters displayed from Brunswick to Kennebunk
- \* Inclusion in pre-season and pre-concert press releases and listings..
- \* Listed in PSQ Society's Annual Report.
- \* Announced at the opening of the concert.
- \* Free Concert tickets.

### **\$1,000 Concert Co-Sponsor single concert**

#### Benefits:

- \* Quarter-page ad in full-season concert program book
- \* Listing as concert sponsor on specific concert program page
- \* Inclusion in advertisements in the Portland Press Herald-Maine Today Magazine/Maine Sunday Telegram, as well as the Forecaster
- \* Advertising on Maine Public Radio and Maine Public Classical
- \* Listed in Season Brochure mailed to 400 audience members and supporters.
- \* Listed on posters displayed from Brunswick to Kennebunk
- \* Inclusion in pre-season and pre-concert press releases and listings..
- \* Listed in PSQ Society's Annual Report.
- \* Announced at the opening of the concert.
- \* Free Concert tickets

### **\$1,000 Guest Artist Sponsor or Welcome to Chamber Music sponsor**

#### Benefits:

- \* Half-page ad in full-season concert program book
- \* Listing as concert sponsor on specific concert program page
- \* Inclusion in advertisements in the Portland Press Herald-Maine Today Magazine/Maine Sunday Telegram, as well as the Forecaster
- \* Advertising on Maine Public Radio and Maine Public Classical
- \* Listed in Season Brochure mailed to 400 audience members and supporters.
- \* Listed on posters displayed from Brunswick to Kennebunk
- \* Inclusion in pre-season and pre-concert press releases and listings.
- \* Listed in PSQ Society's Annual Report.
- \* Announced at the opening of the concert.
- \* Free Concert tickets